

Reverse Halloween (any day of the year) to Become a More Effective Leader



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While Halloween has never been my favorite holiday, I realize it has become one of the most popular of all holidays - for children and adults.

In the spirit of the day, I believe there are some lessons for all of us as leaders that we can take from Halloween - and largely they come from the opposites of Halloween traditions. Let me explain.

To be a more effective leader, and continue your development as a successful leader, there are three things you can do reverse Halloween and become a more effective leader at the same time.

1. Take off your mask. Want to be a more effective leader? Take off your mask. Be yourself. Be more real, be authentic. And while you are at it, recognize that you are not serving anyone by overly trying to emulate another leader either. Should we aspire to be as effective as our role models? Should we try to learn from them? Of course. But when we try to be like them, we lose the credibility and value that comes from being ourselves.

2. Stop trying to be scary. Halloween is in some ways about darkness, ghosts and scaring people. Too many leaders think they will be more successful and lead more with more influence when they rely on scare tactics. Stop trying to sneak up behind people to catch them "in the act." Stop trying to scare people into action. Great leaders find more effective ways to motivate and inspire.

3. Focus more on Treats, and less on tricks. Do you give enough positive feedback? Do you let people know that you care for them? Do you let them know you appreciate their efforts and results? All of these are the treats that we all need to be more successful. If you aren't providing these things as a



leader, who is going to? And if not now, when?

These are just three "reverse lessons" that you can take from Halloween to create great results as a leader.

You can celebrate reverse Halloween any day of the year by thinking about these lessons and putting them into practice in your personal (and organizational) leadership development efforts.

You are Remarkable!



Kevin Eikenberry

Remarkable Revolutionary

Chief Potential Officer, The Kevin Eikenberry Group

If you need help or assistance, let us know – we want to be Your Leadership Help Button. And while we can help, only you can decide to take the actions and build the habits to become a Remarkable Leader.



This free resource was written for leaders who are serious about helping others grow and development through encouragement, support, belief and positive reinforcement by [Kevin Eikenberry](#), Chief Potential Officer of [The Kevin Eikenberry Group](#).

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To learn more about the variety of products and services of the Kevin Eikenberry Group, go to <http://KevinEikenberry.com>.

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